



Our Mission

We equip engineers and scientists with systems that accelerate productivity, innovation, and discovery.

Everyday Engineering Challenges



Save time, effort,
and money

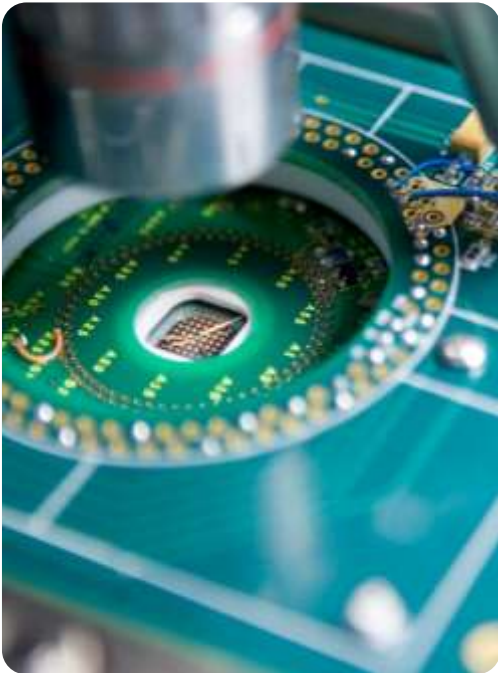
Improve quality of
life and safety

Escalating Complexity Over Time



Our Mission

We equip engineers and scientists with systems that accelerate productivity, innovation, and discovery



Our Customers



Advanced Manufacturing



Aerospace and Defense



Consumer Electronics



Wireless



Energy



Transportation

Long-Term Track Record of Growth

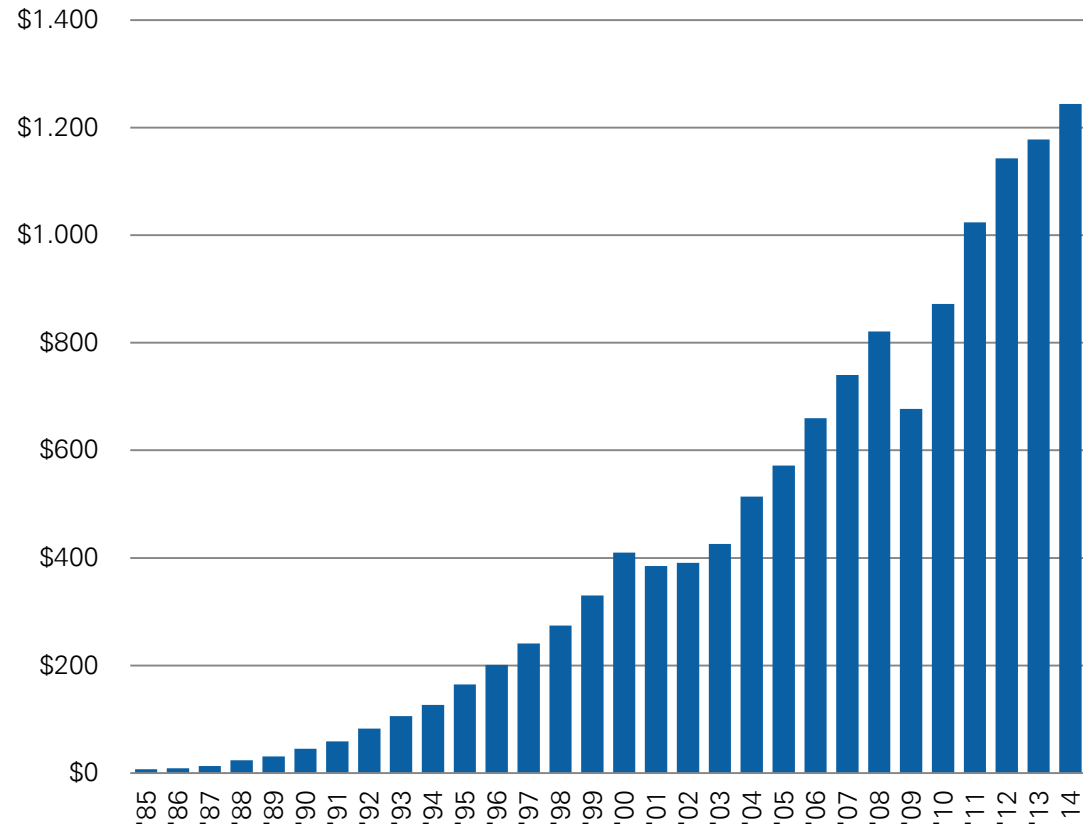
Revenue: \$1.24 billion in 2014

Global Operations: Approximately 7,080 employees; operations in almost 50 countries

Broad customer base: More than 35,000 companies served annually

Diversity: No industry >15% of revenue

Culture: Ranked among top 25 companies to work for worldwide by the Great Places to Work Institute



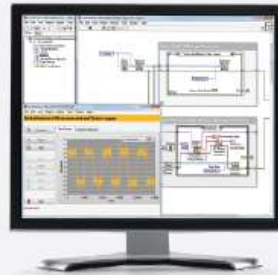
What We Do

We provide graphical software with modular hardware to build measurement and control systems.

Low-Cost Modular Measurement
and Control Hardware



Productive Software
Development Tools

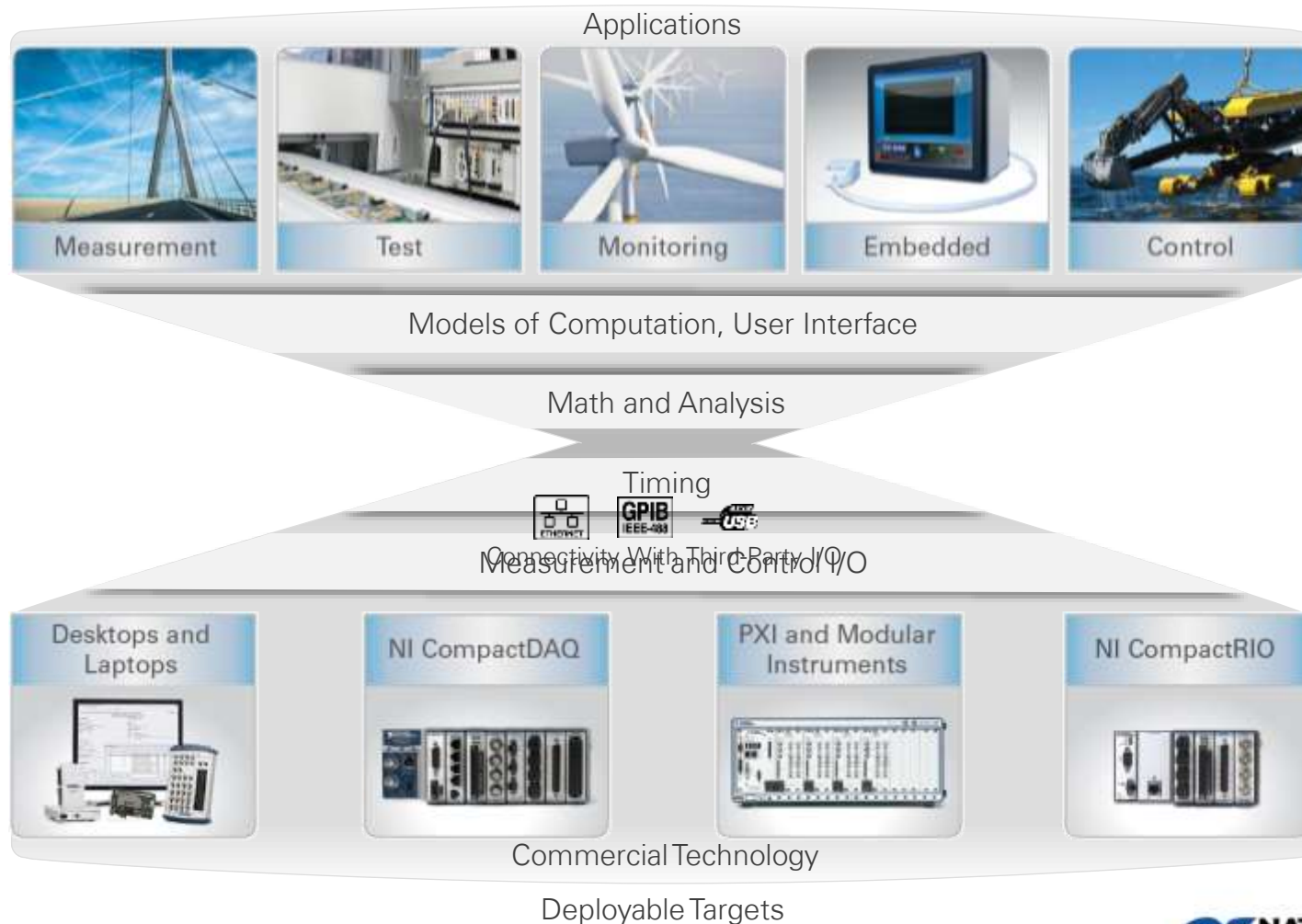


Highly Integrated
Systems Platforms



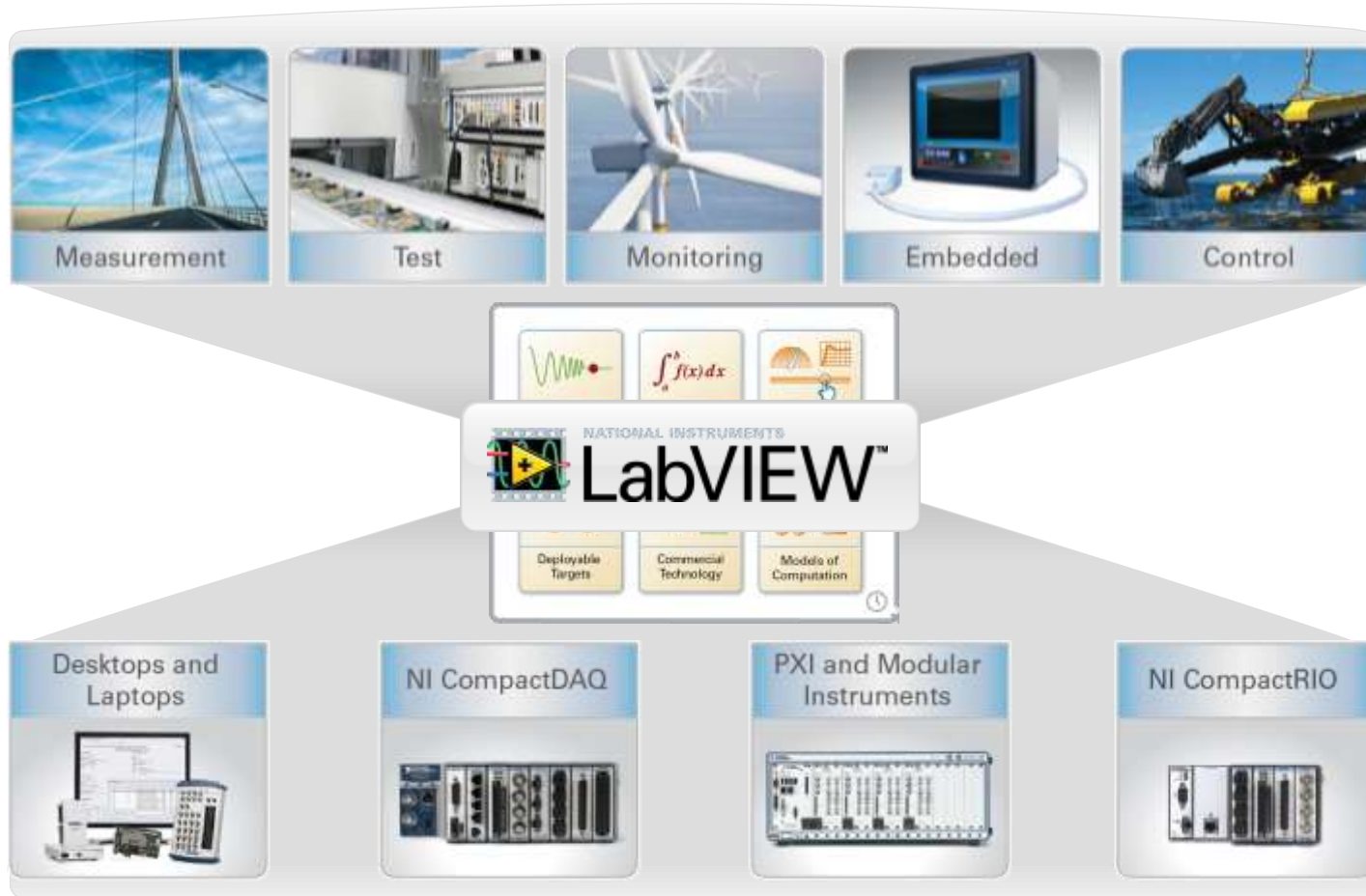
Graphical System Design

A platform-based approach for measurement and control

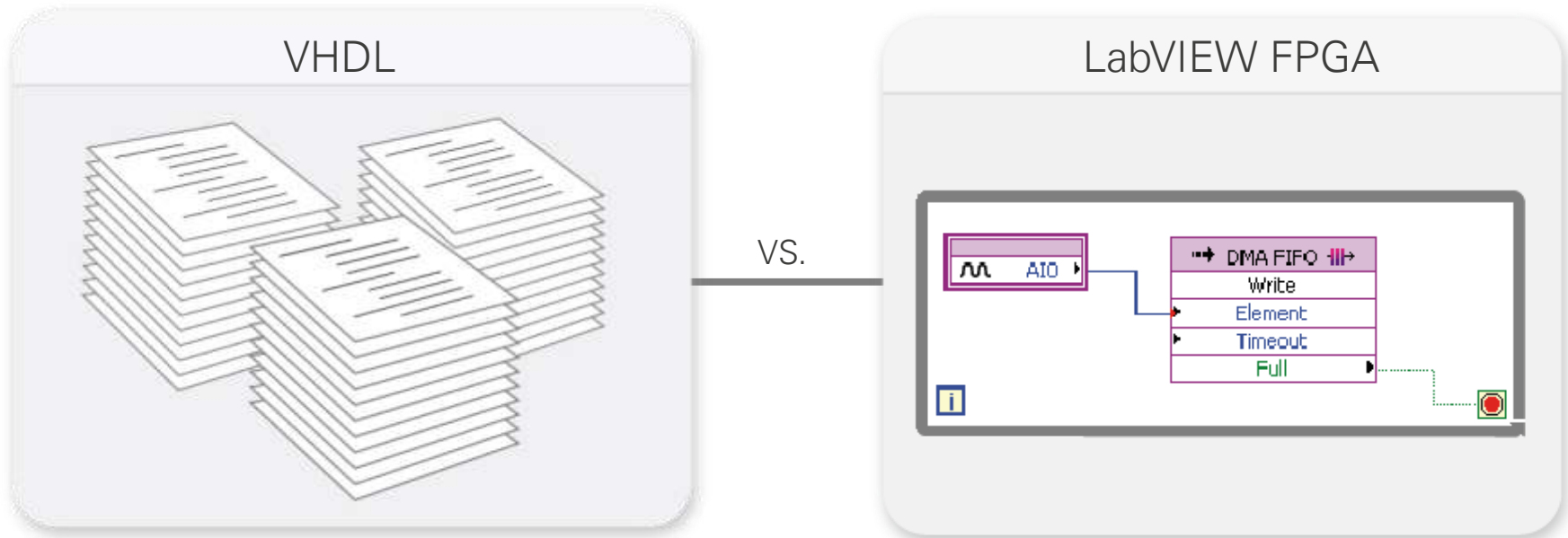


Graphical System Design

A platform-based approach for measurement and control



Simplifying Complexity



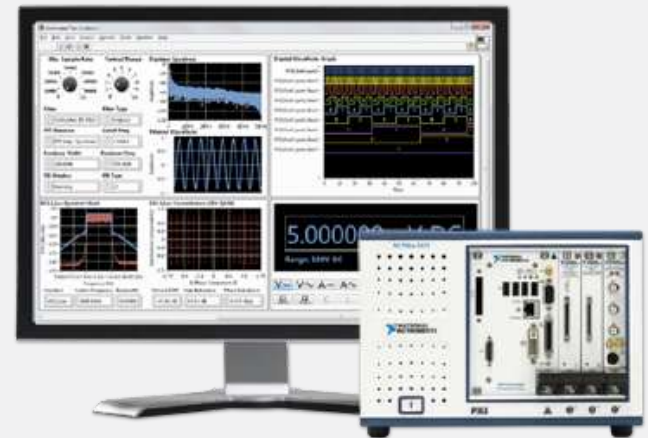
Integrating Modular and Commercial Technology

Traditional Instruments



vs.

PXI Modular Instruments



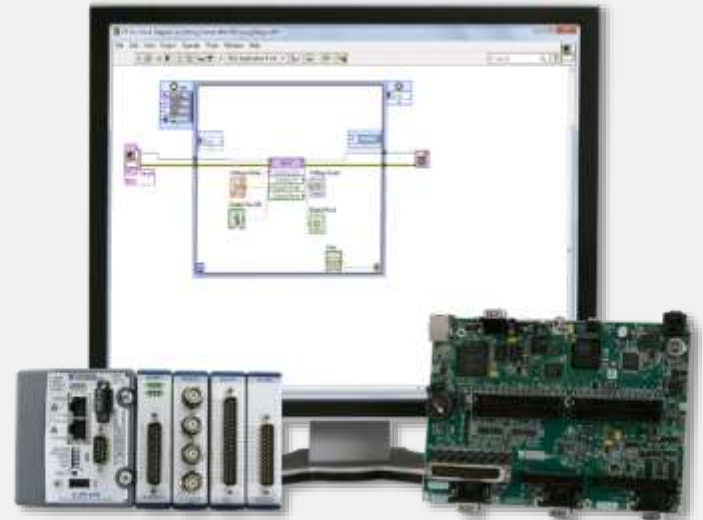
Faster System Development

Individual Components

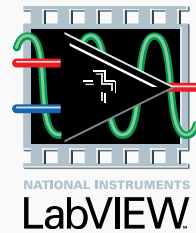
Integrating Disparate Tools



Integrated System Platform

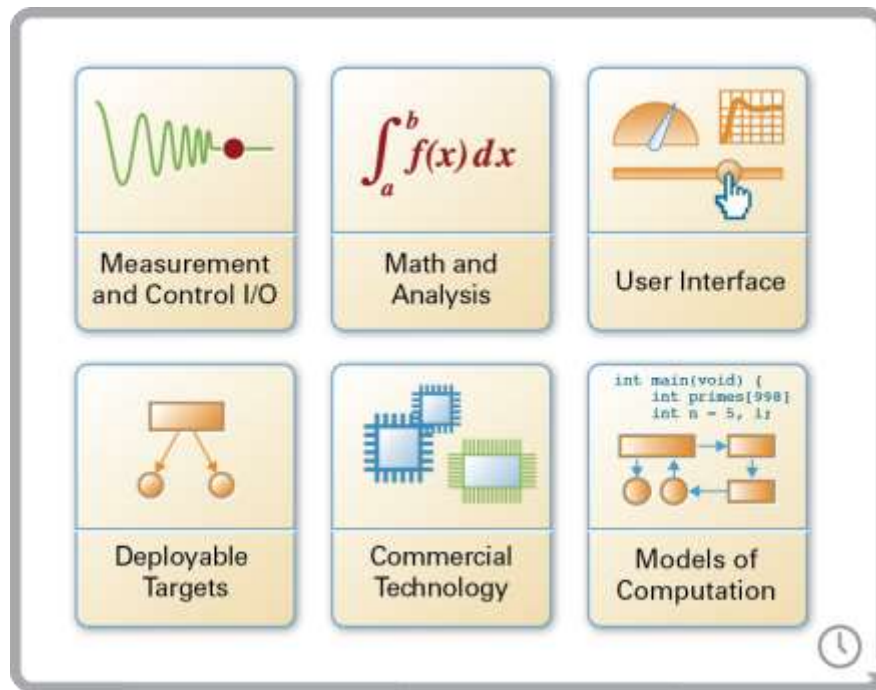


Scalable: From Kindergarten to Rocket Science



Graphical System Design

A single platform-based approach to accelerate the development of any system that needs measurement and control





Qualcomm Atheros
reduced test time by more than 200X
with NI solutions—compared to
traditional instrumentation.



Subaru
reduced overall test time by 94%
with NI solutions—compared to
manual testing.

NI is Committed To Your Success

With extensive services, support, and the Alliance Partner network



NI Alliance Partners

More than 700 partners worldwide



Consulting



Integration



Product Ecosystem

Create Shared Value for Sustainable Success



